



56 CRABBE ROAD  
NORTHAMPTON, NB E7N 1R6  
TEL: 506 325 3850  
FAX: 506 325 2015  
JOLLYFARMER.COM

P R O D U C T S

## ANNUAL REPORT Bill S-211

This report is made pursuant to the *Fighting Against Forced Labour and Child Labour in Supply Chains Act* S.C. 2023, c. 9 (the “**Act**”). The report outlines the approach and initiatives taken by Jolly Farmer Products, Inc. (“**Jolly Farmer**”) to identify and address the risks of forced labour and child labour in its business operations and supply chains in its 2023 financial reporting year.

### OUR COMMITMENT

Jolly Farmer is committed to preventing and reducing the risk that forced labour or child labour is used in the production of the goods it produces, sells, and distributes to its customers inside Canada and globally, as well as those goods that the company imports that are produced outside of Canada.

### STRUCTURE, ACTIVITIES, AND SUPPLY CHAIN

Located in New Brunswick, Jolly Farmer is a corporation that operates a 13 acre greenhouse and services customers in both Canada and the United States. The company produces and resells various types of plants, as well as unrooted plants, seeds, pots, and trays.

Jolly Farmer purchases seeds, plant unrooted cuttings, soil, trays and pots from many suppliers around the world. The company imports these goods into Canada where it manufactures them into living plants for other growers and retailers to sell. Jolly Farmer transports its plants to other growers and retailers across the United States and Canada.

Jolly Farmer's supply chain includes domestic and international suppliers located in various countries, including but not limited to the United States, Mexico, Guatemala, Costa Rica, Israel, and China. Some of these suppliers manufacture the raw components for living plants that Jolly Farmer sells to other growers and retailers.

With respect to the importation of goods, Jolly Farmer is typically the importer of record for the products it imports into Canada. However, the company will, on occasion, contract with suppliers who import the goods into Canada and ship directly to Jolly Farmer's facilities in New Brunswick.



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## **STEPS TAKEN BY JOLLY FARMER IN PRIOR FINANCIAL YEAR**

Jolly Farmer maintains general due diligence processes that promote responsible, ethical, and legal business conduct, including with respect to labour practices. These processes are set out in more detail below and were in force throughout the previous financial year.

Jolly Farmer did not take other steps specific to the prevention of forced labour or child labour but intends to explore what additional steps may be appropriate.

## **POLICIES AND DUE DILIGENCE PROCESSES**

Jolly Farmer maintains general due diligence processes that promote responsible, ethical, and legal business conduct, including with respect to labour practices. In particular, the company requires that seasonal agricultural workers sign an agreement which explicitly states that workers must not be required to work excessive hours that would be detrimental to their health or safety.

Additionally, any requests by Jolly Farmer that workers work in excess of eight (8) hours per day must be in accordance with the provincial labour laws and employment standards of New Brunswick. Jolly Farmer also complies with these labour laws and standards in the company's employment of student workers who are under the age of 16.

In subsequent reporting years, Jolly Farmer intends to explore which policies and processes that are specifically related to forced labour and child labour may be appropriate for the company's business, activities, and supply chains.

## **FORCED LABOUR AND CHILD LABOUR RISKS**

Jolly Farmer has not yet started the process of working to identify specific risks of forced labour and child labour that may exist in its activities and supply chains. The company is aware that there may be higher risks associated with certain regions, goods, and industries and intends to explore options for engaging with the risk identification process in subsequent reporting years.

## **REMEDATION MEASURES**

Jolly Farmer has not identified any forced labour or child labour in its activities or supply chains. As such, the company has not undertaken any remediation measures.





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## **REMEDICATION OF LOSS OF INCOME**

Jolly Farmer has not identified any loss of income to vulnerable families resulting from measures taken to eliminate the use of forced labour or child labour in its activities and supply chains. As such, the company has not undertaken any income remediation measures.

## **TRAINING PROVIDED TO EMPLOYEES**

Jolly Farmer provides general training to its employees, including with respect to safe and legally compliant workplace practices and policies.

In subsequent financial years, the company intends to assess what child labour and forced labour specific training may be appropriate for its employees.

## **ASSESSING EFFECTIVENESS**

Jolly Farmer does not currently have specific policies and procedures in place to assess its effectiveness in reducing or eliminating the risk of child labour or forced labour in its supply chain.

In subsequent financial years, Jolly Farmer intends to explore methods it can use to assess its effectiveness in ensuring that forced labour and child labour are not being used in its supply chains and activities.

## **APPROVAL AND ATTESTATION**

In accordance with the requirements of the Act, and in particular section 11 thereof, I attest that I have reviewed the information contained in the report for the entity listed above.

Based on my knowledge, and having exercised reasonable diligence, I attest that the information in the report is true, accurate and complete in all material respects for the purposes of the Act, for the reporting year listed above.

**IN WITNESS WHEREOF** the authorized signing officer(s) of Jolly Farmer Products, Inc. have executed this report as of the effective date of the signatures set out below.



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**SIGNED**

May 30, 2024

**Date**

) **JOLLY FARMER PRODUCTS, INC.**  
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)  
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)  
)

*Samuel Keeler*

**Name:** Samuel Keeler

**Title:** Director and Treasurer

I have the authority to bind  
Jolly Farmer Products, Inc.