

# Do Starter Flats or Pre-finished Geraniums

## ...make “dollars and sense”?

### Have you considered...

- the supply of tags, containers, and mix that you have to plan, order, store, and pay for?
- the leftover inventory expense when buying enough supplies to meet minimums or get a volume discount?
- the difficulty of getting good transplanting help? or trying to keep your help busy between transplanting time and shipping season?
- whether you could sell more if only you had time to plant it? or whether you could make another turn or refill some empty space?

### Just think...

- Jolly Farmer buys in quantity to secure the “good deals.”
- Jolly Farmer carries the inventory of all the supplies.
- Jolly Farmer hires and trains the steady work force and uses mechanization to reduce labor.
- Jolly Farmer offers low minimums for ordering and delivery to fill your “empty spots”.
- Jolly Farmer can deliver your pre-planted product just in time to open and fill your houses efficiently.

### Best of all...

Our trained representatives, Peter or David are equipped to help with working through the economics with you to ensure these buying decisions work for you. Feel free to call for assistance.



# Super Starters

## "Pre-planted Flats!"



### Here's how it works in 4 easy steps:

- 1 Order full trays of plugs or cuttings from Jolly Farmer. You may choose from any of the varieties in our catalog. Use our Plug & Cutting Order Form.
- 2 **SPECIFY** the plug size desired...512, 288, etc.
- 3 **SPECIFY** the flat size and cell pack or pot size you want. (i.e. True 806, Slim Jim 606, 4", etc.)
- 4 **SPECIFY** your delivery location.

#### MINIMUMS:

Per variety - at least one full plug or cutting tray. Per shipdate - 2 racks (quantity varies with tray size chosen) on our regular delivery routes in the Northeast. Higher minimums apply for more distant locations or for special flat configurations. Lead time required: at least 6 weeks.



#### PRICING:

The following prices include the tray, insert, premium growing mix, tags, transplanting service, and delivery to your door on our temperature controlled trucks within our delivery area. Just add the cost of your plugs at your volume level.

SIZE	PRICE	QUANTITY per RACK
806 Standard	4.58	65
806 True 10 x 20	4.22	78
606 Slim	3.90	91
606 True 10 x 20	4.32	78
606 Standard	4.61	65
804 True 10 x 20	4.29	78
1204 True 10 x 20	4.53	78
4" standard pot (10 per tray)	5.22	70
4½" round pot (8 per tray)	5.71	48
6" round pot (6 per tray)	6.56	40
10" Euro hanger (4 plants per pot)	3.11	91
8" Euro hanger (4 plants per pot)	2.32	147

## 4½" Pre-finished Geraniums



### Here's how it works in 3 easy steps:

- 1 Choose your variety from our selection on enclosed order form.
- 2 Jolly Farmer grows the plants for 3 weeks in our optimum conditions. We estimate your finishing time will be 3 - 5 weeks depending on your conditions and varieties selected.
- 3 Pots are started from rooted cuttings.

#### We deliver the week of April 23, 2012.

Per variety - 3 trays. We ship 4½" pots in 8 count trays. Per shipdate - 2 racks (768 pots) within our regular delivery routes in the Northeast. (Higher minimums apply for more distant locations.) Lead time required - order by December 1, 2011 for best availability. Otherwise, call.

#### PRICING:

\$1.66 per pot; call for quote on 5,000 or more pots.